

EST. 1995

# UNIVERSAL WHITE CEMENT®

MANUFACTURING & DISTRIBUTION

## THE PRODUCTS THAT MAKE THE DIFFERENCE

ADDITIVES



ACCENTS &  
PIGMENTS

TOOLS &  
ACCESSORIES

DRAINS &  
FITTINGS

AGGREGATES  
& SANDS

**BOND COAT™**  
1 COMPONENT DRY MIX

**BOND COAT PLUS**  
2 COMPONENT SYSTEM



**FINEST  
FINISH  
BLENDS**

EST. 1995  
**UNIVERSAL  
WHITE CEMENT**



**UNIVERSAL ICE™**  
SET DELAY

**GEMSTONE™**

**7 & 10 Year  
Warranty on  
Pre-Blends**

**The Latest in Swimming Pool Interior  
Finish Materials and Supplies**  
[UniversalCement.com](http://UniversalCement.com)

Beau  
are th  
White  
Establish  
product a  
stunning c  
that stand  
Arizona-bas  
Cement™ r  
swimming po  
our trademark  
Blended White  
The unmatched  
stability and work  
patented pozzol  
cement made Uni  
Cement a leader  
both residential and  
commercial interiors  
precast and arc  
cement products.

**Universal White Cement** was built by craftsmen who continually searched for ways to improve the aesthetics and durability of swimming pool finishes. This history of passion for perfection has led to the creation of a universe of superior products developed by the people who truly understand the requirements and possibilities in terms of beautiful water reflection and long-lasting quality.

Beauty, strength and durability are the hallmarks of Universal White Cement Company™.

Established in 1995 with one product and a goal of creating stunning custom pool finishes that stand the test of time, Arizona-based Universal White Cement™ revolutionized the swimming pool industry with our trademark Universal Blended White Cement™.

The unmatched strength, stability and workability of this patented pozzolan blended cement made Universal White Cement a leader in creating both residential and commercial pool interiors as well as precast and architectural cement products.

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*Manufacturers and Distributors of the Highest Quality  
Swimming Pool Interiors and Supplies*

## **The Universal Difference**

Ongoing research and innovation to meet consumer needs of today's modern world.

Creating installer and environmentally friendly products.

Supplying all pool interior products, raw materials and accessories.

Sourcing of our own raw materials.

Excelling in customer service.

Historically successful product lines: Finest Finish Blends & Gemstone Pool Surfaces.



## OUR STORY...

**Our President Randy Liljenquist** began his pool plastering career in his teenage years in Southern California with one of largest pool plasters at that time. Inspired to own his own company he became one of the first original Pebble Tec® applicators in the Phoenix, AZ market and over the years helped to train hundreds of crews all over the country perfecting the interior pebble finish installation technique.



**Randy Liljenquist**  
President — Universal Cement

Randy established Universal White Cement Company™ in 1995 with one product in mind, Universal Blended White Cement™. This patented pozzolan blended cement offered the pool plasterers greater durability, workability and increased cement strength. With the success of our Blended White Cement, Universal has researched and developed other high performance products and admixtures for the pool market and white cement pre-cast industry.

With high consumer confidence Universal went on to develop the superior interior finish lines known as Finest Finish Blends™ and Gemstone Pool™ Interior Finishes which continue to be the choice of the industry's best applicators.

As a long standing member of the National Plasterers Council we pride ourselves in staying true to the trade and being a leader in innovation of the most superior pool finishes on the market.

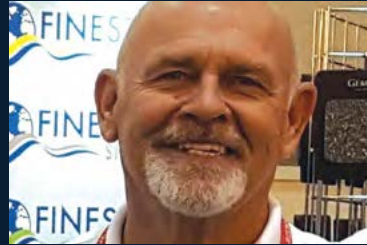
**FOR POOL PLASTERERS BY POOL PLASTERERS**



# Meet the Team...



**Ryan Liljenquist**  
Vice President



**Kelly Liljenquist**  
Technical Support



**Jayme Dykes**  
California Sales



**Astrid Petersen**  
Sales & Marketing Mgr



**Rodney Gutierrez**  
Texas Sales



**Mike Disbrow**  
Northern CA Sales



**Ashley Reyna**  
Office & Accounts Mgr



**Racheal Reyna**  
Sample Division Mgr

# UNIVERSAL WHITE CEMENT

## Commercial and Architecturally pleasing Interior Pool Finishes

“Universal’s Commercial Quartz Finish has proven to be made of all the right stuff. From a applicators standpoint its workability is above the rest which equates into a smoother, more contoured and whiter finish. In my opinion any pool owner or operator would only benefit to upgrade to this finish .”

- K. Chapman, President  
Poolscape Unlimited

### Spotlight on Commercial Quartz Series

The first choice of professional pool builders because of its workability, strength and longevity. This high performance pre-blended high white quartz and marble finish is well suited for any commercial or residential application. See pages 30 - 33 for more.



Commercial Quartz  
Series - White

Commercial Quartz  
Series -Ultra Blue



# Featured Products 2017 - 2018

“...A very strong, durable product. We used White Commercial Quartz at the E-Ticket pool at the Disneyland Hotel in Anaheim and at the Double Tree Hotel in Santa Monica. We will also use it at all the pools, spas and wading pool at the Grand California Hotel in Anaheim

- Designer Pool Plastering



Commercial Quartz - White  
Alan Smith Pool Plastering



Commercial Quartz - White  
Anderson Poolworks

**Check out these accredited  
results per specification!**

## Light & Luminous Reflectance Value - Luminosity Testing

ULTRA-BLUE WHITE - Dry	90.69 L
WHITE - Dry	89.39 L
FINEST FINISH WHITE - Dry	90.98 L
ULTRA-BLUE - Wet	78.29 L
WHITE - Wet	82.79 L
FINEST FINISH WHITE - Wet	81.99 L

## ASTM PSI Testing

COMMERCIAL QUARTZ BLEND 9550 PSI

“Universal Commercial Quartz is our chosen material for all commercial quartz applications. We have had success with the product time after time and the simplicity of the pre-mix blend is second to none. Both our finishers and mixers love working with the material and we have found that the end product turns out with a much cleaner and smoother finish in comparison to like other products.”

- J. Hock, President  
J. Hock Pool Plastering Inc.

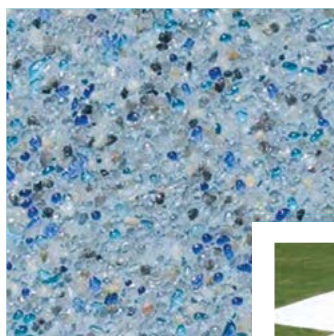


# Spotlight on Radiant Fusion and Micro Fusion

## Modern Blends Combining Strength and Beauty



The smallest sized micro pebble enhanced with the multi-hued, gem-like glass crystals of Pebble Radiance and abalone shell. This interior provides a vibrant reflection and ultra smooth finish.



**Radiant Fusion  
Blue Frost  
(Lakeside)**

**TnT Pool Construction**  
- Dallas, Texas



**All New  
Fusion Spray Wand!  
See page 43**

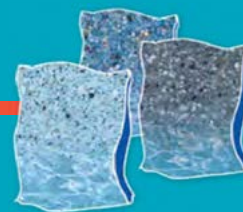
**The magic is in our pre-blend mix:**



**UWC High Performance  
White Cement**



**Micro Fusion Pebble**



**Color Pigment**



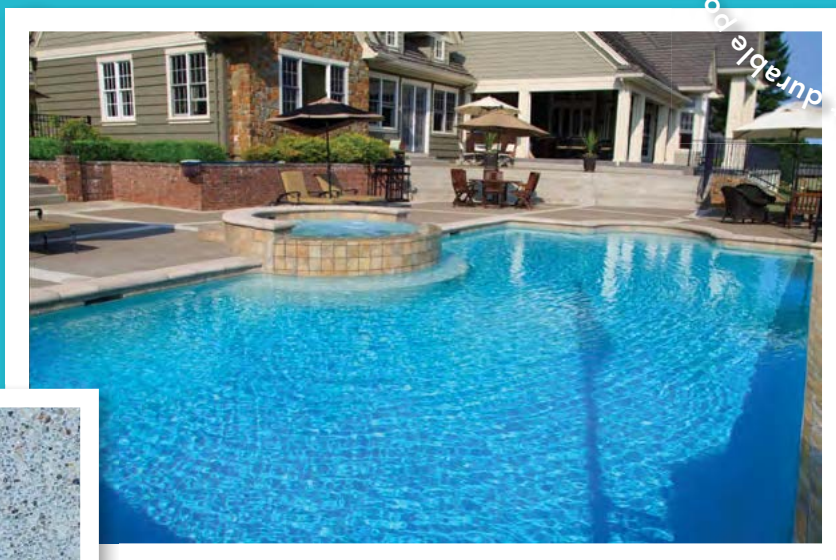
We offer the latest, most innovative products on the market today in a wide array of colors and textures to complement and complete any and every swimming pool design.

Ask us about our  
7-year materials  
warranty on  
pre-blends!

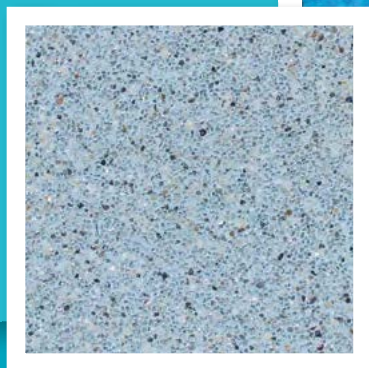


Finest Finish Blends: proven to be the strongest and most durable pool finishes today.

**Color.  
Texture.  
Today.**



**Micro Fusion  
Lakeside**



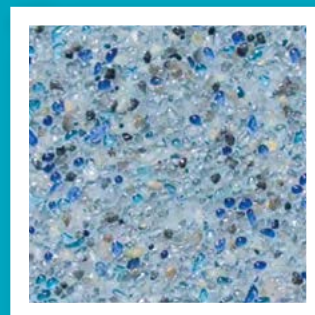
**Premier Pools**  
- Sacramento, California



**Jewels for Pools Glass™**



**Natural Abalone**



**Radiant Fusion Blue Frost  
(Lakeside)**



# UNIVERSAL WHITE CEMENT

## ...A High Performance Custom Blend

Universal Blended White Cement™ is a high performance cement that contains a Universal White Cement patented formula of natural and highly reactive pozzolans. Pozzolans are found in geologic deposits and are an effective method used to improve the quality of cement.

When cement reacts with water it undergoes two major reactions. One reaction is the formation of calcium hydroxide compounds which are porous, unstable and are easily susceptible to aggressive water and chemical attack. Calcium hydroxide can amount to as much as 25% of the cement, by volume.

The unique blend of pozzolans in the Universal White Cement™ react with the calcium hydroxide and turn it into a fibrous cluster like network forming a dense cement matrix. The improved water tightness reduces the amount of water and chemicals that can infiltrate the cement matrix and cause its early deterioration and breakdown.

Reducing the amount of calcium hydroxide...  
The unique blend of pozzolans in the Universal White Cement™ reacts with the calcium hydroxide and turns it into a fibrous cluster-like network forming a dense cement matrix.  
...the key to a stronger and longer lasting cement.

**P3**

**Our P3 Cement** functions more like standard industry white cements, having only 1 pozzolan to help with pumping and adding body to the cement. This works well for those that use any of our Plaster Matrix, Pebble Matrix or Craze Guard additives or already have an additive that your crew likes.

**ITEM# CEM-NON5**



### Packaging info:

90 lb bags  
35 bags per pallet  
Available Glendale AZ,  
El Paso TX, Rio Grande TX







**Our Winter Blend** uses less pozzolans than the summer cement for a quicker set time in colder temperatures yet exhibiting many of the positive qualities of our Summer Blend.

**ITEM# CEM-WIN**



**Our Summer Blend** is an installer favorite and a perfect solution for the hot summer season with a blend of pozzolans for increased workability as well as durability. The pozzolans help to hold pebble in place during the exposure process. The pozzolans reduce ASR and improve the surface's resistance to chemical attack from aggressive water chemistry. Additionally the pozzolans slow the set time giving an additional 15 to 20 minutes of work time before the cement sets allowing you to improve your quality during the hot summer.

**ITEM# CEM-SUM**

# ADDITIVES

## ... The “Secret Sauce” that Creates High Performance Materials

Developed specifically for the swimming pool industry to strengthen plasters and finishes, to reduce curing time, and to increase matrix density, creating the perfect formulation for a reliable high performance product that is second to none.



*"Time & Temperature Matter"*

### Control Set/Control Quality

As temperatures climb, portland cement products set faster. The result is less time is available to the applicator to pump, place, and work the material to achieve the desired finish. THIS IS THE TIME to add Universal ICE Set Delay into every job.

The ability to optimize a material's pump-ability, workability, and finish-ability, becomes critical at higher temperatures. In order to achieve a good quality and durable finish, vital set-enhancing ICE Set Delay IS A MUST.

ICE Set Delay is unmatched in the industry for providing technicians an extended set time allowing the ability to optimize every beneficial and needed characteristic. Extending the time of set ensures greater control and/or enhancing of the following vital characteristic:

- |                             |                              |
|-----------------------------|------------------------------|
| • Better pump-ability       | Decreased shrinkage cracking |
| • Better finish-ability     | Increased density            |
| • Serves as a troweling aid | Optimized hydration          |
| • Controllability of set    | Enhanced durability          |

While the optimum dosage depends on prevailing conditions (temperature, humidity, wind, substrate absorption, mix design, etc...) Each packet or scoop allows typically 15 minutes of extra time.

**Bucket ITEM# ADD-ICE**

**Bag ITEM# ADD-ICE-PCK**

### Packaging info:

8 bags per case or  
5 Gallon bucket with scoop



*Please visit our website for MSDS  
and usage information [UniversalCement.com](http://UniversalCement.com)*



## Craze Guard – For Silica Finishes



### CRAZE GUARD

*"Preserve A Clear Finish"*

A combination of pozzolans and polymers designed for reducing crazing and cracking on marble, quartz and pebble finishes.

#### BENEFITS:

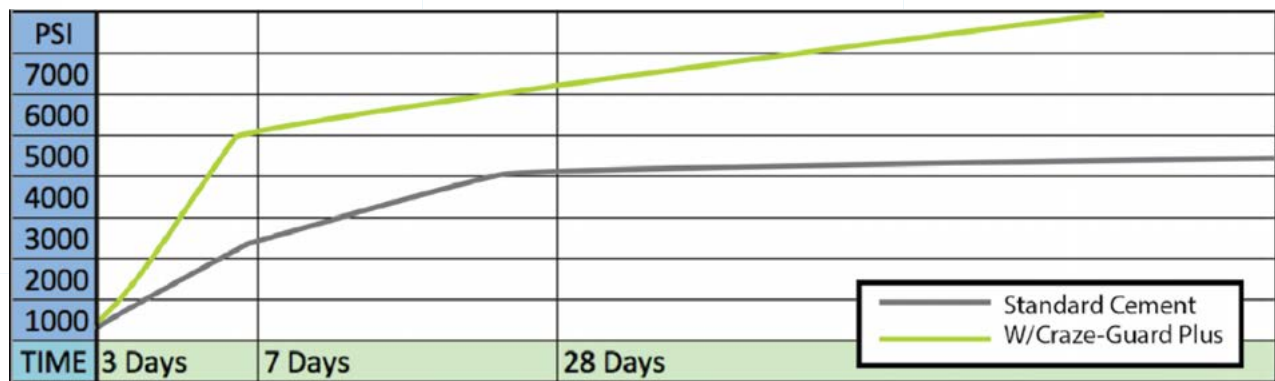
- Pumps like Plaster — works like Plaster
- No additional Pump Aids necessary
- Complements other Pozzolan Blended Cements
- Adds Strength and Durability to any Quartz Finish



#### PROTECTION:

High strength is critical during the early stages of cement development known as curing. Studies have found that high early strength in cement is the key to protecting the cement against future attacks that can cause its deterioration.

#### PSI COMPARISON



**ITEM# FF-ADD-CRZG22**

Please visit our website for MSDS and usage information  
[UniversalCement.com](http://UniversalCement.com)



#### Packaging info:

20 lb bags  
70 bags per pallet

## Strengtheners...



*"Build in Durability"*



### PLASTER MATRIX

Stengthens your plaster pool interior finish naturally.



#### Packaging info:

14 lb bags

70 bags per pallet

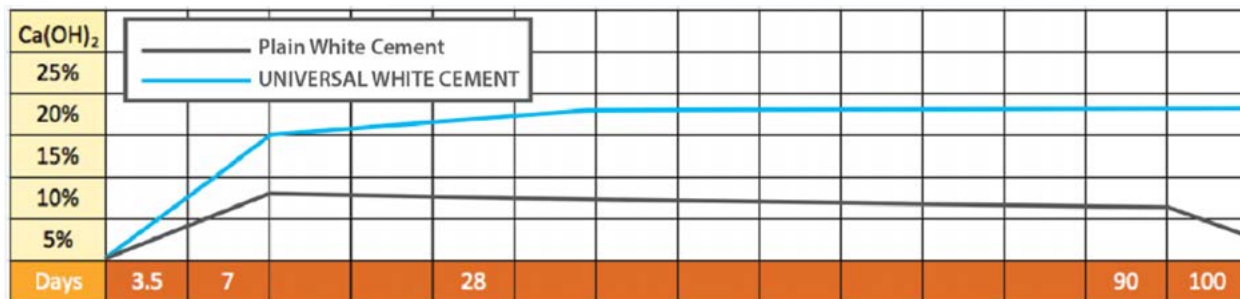
### PROTECTION:

High strength is critical during the early stages of cement development known as curing. Studies have found that high early strength in cement is the key to protecting the cement against future attacks that can cause its deterioration.

### PREVENTION:

Long-term durability is reached by the patented blend of possolans that transform the weak clacium hydroxide, normal in cement into a denser cement matrix. Reducing the amount of calcium hydroxide is the answer to a stronger and longer lasting cement.

### CALCIUM HYDROXIDE CONTENT



**ITEM# FF-ADD-PLAMX14**

Please visit our website for MSDS and usage information [UniversalCement.com](http://UniversalCement.com)



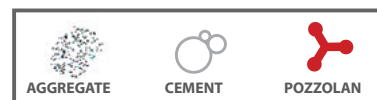
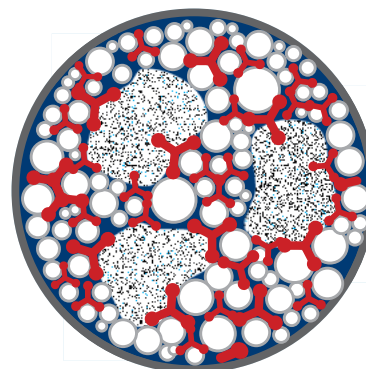


"Build in Durability"

## PEBBLE MATRIX

Increase your pebble durability naturally.

Pebble and Quartz aggregates are being used today in pool mix designs to help create more durable pool surfaces. Pebble Matrix™ was developed to produce a high performing cement to complement exposed aggregate finishes.



**"A denser cement matrix is the key to a longer lasting pool finish."**

When durability and a long lasting pool finish are important factors in your decision ask your contractor to add Pebble Matrix™.

- Formulated Ingredients
- Superior Bonding Capabilities
- High Early Strength
- Denser Cement Matrix
- Reduced Check Cracking
- Additional Working Time
- Long Lasting Pool Finish

**ITEM# FF-ADD-MTX**



### Packaging info:

30 lb bags  
48 bags per pallet

## Set Accelerators...



### NON-CHLORIDE ACCELERATOR

1 Gallon/4 per case

**ITEM# ADD-CAL-LQ**



### CALCIUM PRILLS

50 lb bags/50 bags per pallet

**ITEM# ADD-CAL**

## ...Strengtheners

Strengthen, protect and add density, naturally with U-ADD-POZZ, Plaster Matrix, and Pebble Matrix.



### U-ADD-POZZ

*"Build in Durability"*

#### U-ADD-POZZ

Plaster/Marcite Admixture

Strengthen your pool's interior finish naturally.

Universal's U-Add Poz™ is a plaster/marcite admixture that will turn the standard cement used in pool finishes into a high performance product. It will make your pool's plaster, pebble or quartz finish stronger and last longer.

U-Add Poz™ was specifically developed for the swimming pool industry. It is the only patented blend of pozzolans and has been installed in over 100,000 pools since 1995. What makes U-Add Poz™ unique is the formulation of different natural pozzolans that are combined in the correct percentages for the maximum results.

The blend of natural pozzolans in the U-Add Poz™ consume and reduce the amount of calcium hydroxide, a normal by product of cement which is weak and can be the cause of many problems. Calcium hydroxide forms voids, which are unstable, weak, porous and are easily attacked by chemicals and aggressive water. Pozzolans reduce the amount of calcium hydroxide and turn it into a cementitious material forming a denser and tighter matrix. The improved water tightness significantly reduces the amount of water and chemicals that can infiltrate the plaster and cause the deterioration of cement. The increased strength of the plaster will provide many years of pool enjoyment.

Turn ordinary cement into high performance cement.

Reduce the amount of calcium hydroxide.

Forms a tighter dense matrix for improved water tightness.

Increased strength and durability of plaster.

**ITEM# FF-ADD-UPOZ**



#### **Packaging info:**

14 lb bags

70 bags per pallet



# SANDS

## ULTRA WHITE SAND:

This exquisite white crushed marble sand is void of dirty specks common in other pool sands. Ultra White Marble Sand™ is 98% pure, the whitest available in North America and creates a very white interior pool finish giving the pool water a crisp blue refreshing look. Used in Finest Finish Island Series.

**ITEM# SAN-WHT-100**



## POOL MIX

Pool Mix is a standard pool marble sand that is widely used and available for plaster finishes. Color clarity varies, "salt and pepper" type impurities are a natural inheritance of this type of sand.

**ITEM# SAN-WHT-IMY-100**

## DECK SAND

Available in 65, 100 and 200 Grit

Universal's Deck Sand is used in acrylic decking applications, self-leveling concrete and counter tops.

**ITEM# SAN-WHT-DCK**



### Packaging info:

#### Ultra White Sand:

Glendale, AZ and El Paso, TX:

94 lb bags, 35 bags per pallet

Rio Grande, TX:

94lb bags, 40 bags per pallet

#### Pool Mix:

100 lb bags, 30 bags per pallet

#### Deck Sand:

100 lb bags, 30 bags per pallet

# NATURAL PEBBLES

Universal White Cement has a wide variety of available Natural Pebble Aggregates from sources such as beaches, rivers and mines. Due to nature's process, these stones are worn smooth to create beautiful aggregate finishes.

## **KOOLSTONE:**

ITEM# Size 6/10: STN-KL-50-610

ITEM# Size 8/16 STN-KL-50-816



## **WHITE:**

ITEM# Size 6/10: STN-WHT-50-610

ITEM# Size 8/16 STN-WHT-50-816



## **COASTAL WHITE MIX (Coastal):**

ITEM# Size 8/16 STN-MIX-SWTX



## **GOLD:**

ITEM# Size 6/10: STN-GLD-50-610A

ITEM# Size 8/16 STN-GLD-50-816



### **Packaging info:**

50 lb bags

56 bags per pallet

Call for size availability

Please note that exact representation of product colors is not possible to replicate in print. Contact us for product samples.



**RED:**

ITEM# Size 6/10: STN-RED-50-610

ITEM# Size 8/16 STN-RED-50-816

**AQUA STONE:**

ITEM# Size 8/16 STN-AQASTN

**UNIVERSAL GOLD:**

ITEM# Size 8/16 STN-UNIPB-50

**TROPICAL BLEND:**

ITEM# Size 8/16 STN-TROP-50

**BLACK:**

ITEM# Size 6/10: STN-BLK-50-610

ITEM# Size 8/16 STN-BLK-50-816





# Jewels For Pools Glass™

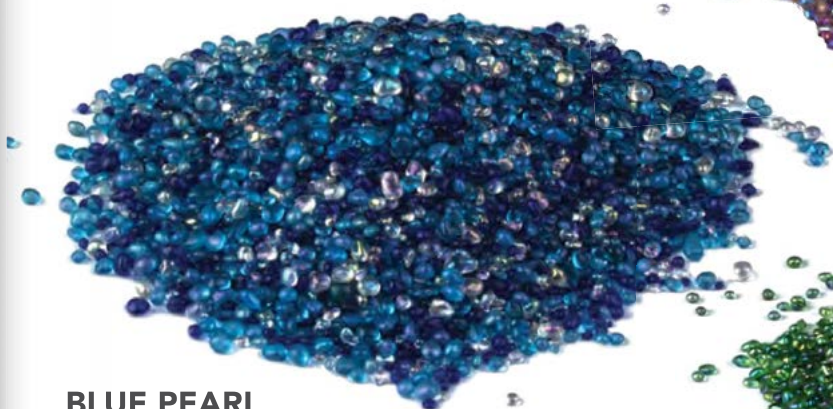
Enhance any pebble finish with the brilliance of Jewels for Pools Glass™. Iridescent, multi-hued, gem-like pebbles capture sunlight, enhance water reflection and add dramatic sparkle to any plain pebble pool surface.

Jewels for Pools is blended into our Radiant Fusion and Jewels for Pools interior finishes and can be used in other pebble finishes as well.



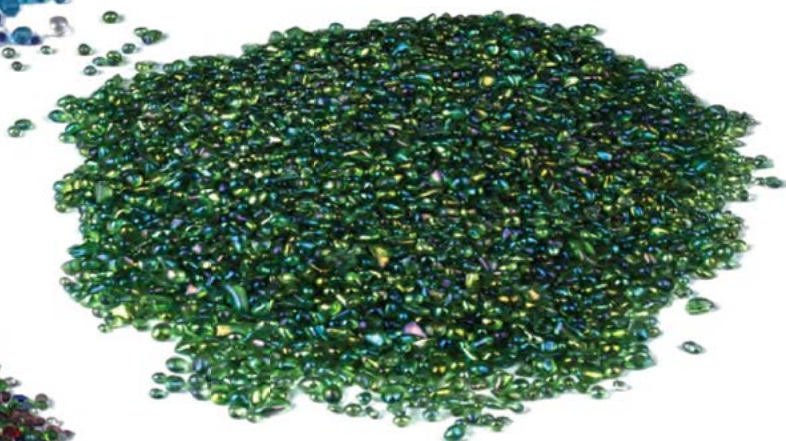
## **PURPLE**

ITEM# GL-PURPRAD-40-40



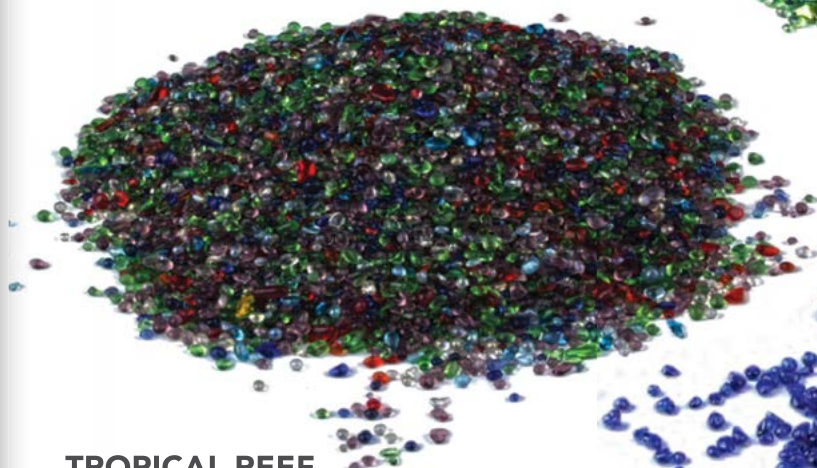
## **BLUE PEARL**

ITEM# GL-BLUPRL-40



## **GREEN**

ITEM# GL-GRNRAD-40



## **TROPICAL REEF**

ITEM# GL-TRPRF-40-40



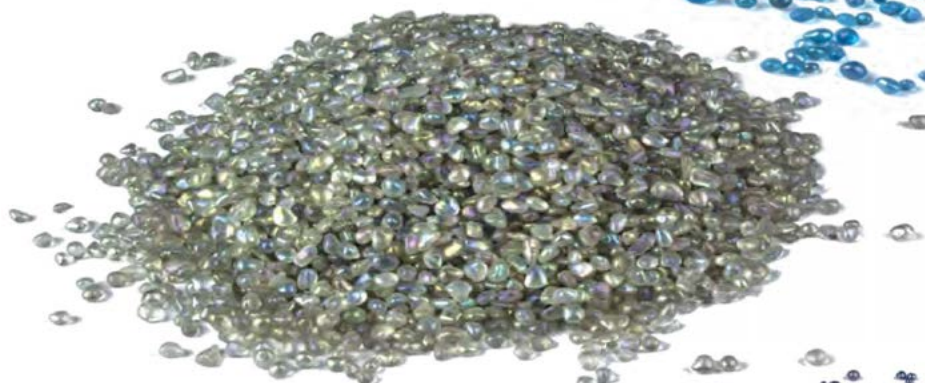
## **COBALT BLUE**

ITEM# GL-CBTBLU-40



**AQUA**

ITEM# GL-AQARAD-40



**WHITE**

ITEM# GL-WHTRAD-40



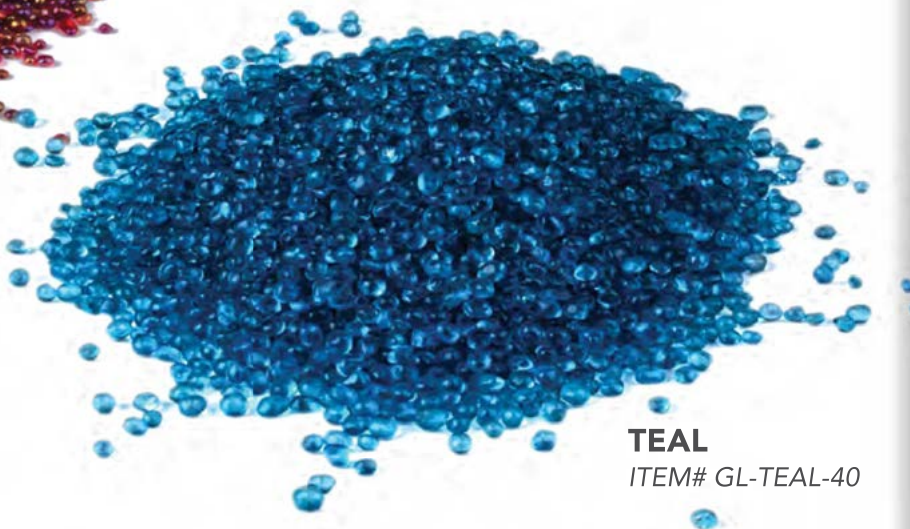
**BLACK**

ITEM# GL-BLK-40



**RED**

ITEM# GL-REDRAD-40



**TEAL**

ITEM# GL-TEAL-40



**Packaging info:**

40 lb bags

56 bags per pallet

Please note that exact representation of product colors is not possible to replicate in print. Contact us for product samples.



## ABALONE & MICA - Adding sparkle

Our abalone is cultivated for the jewelry industry which helps reduce common impurities. Abalone can be added to any finish to give a bit of sparkle and is available in crushed or dust form.

**Shell ITEM# ADD-ABA-SHL**

**Dust ITEM# ADD-ABA-ST**

Mica Flakes to add additional effect to your interior pool finishes.

**ITEM# ADD-MIC**



### Packaging info:

Mica Flakes sold per lb



### Packaging info:

Available in Crushed or Dust  
3 lb bags, 10 bags per case



Please note that exact representation of product colors is not possible to replicate in print. Contact us for product samples.



## PIGMENTS - Creating depth of color...

Universal White Cement offers a large variety of high-quality pigments to create custom swimming pool interiors. These colors are specifically manufactured for Universal White Cement and are used in both our Finest Finish Blends and Gemstone interior finish lines and can be used with other systems as well.

We work with experienced pigment manufacturers that are top-notch in the swimming pool pigment industry.



### Liquid Pigments

Available in:

<b>Black</b>	<i>ITEM# DY-LQ-BLK</i>
<b>Blue</b>	<i>ITEM# DY-LQ-BLU</i>
<b>Blue Pacific Coast</b>	<i>ITEM# DY-LQ-BLPAC</i>
<b>Caribbean</b>	<i>ITEM# DY-LQ-CAR</i>
<b>Kona</b>	<i>ITEM# DY-LQ-KNA</i>
<b>Tahoe</b>	<i>ITEM# DY-LQ-THO</i>
<b>Emerald</b>	<i>ITEM# DY-LQ-EMD</i>
<b>Battleship Gray</b>	<i>ITEM# DY-LQ-BTGY</i>

#### Packaging info:

12 bottles per case



### Powder Pigments

Available in:

<b>Midnight Blue</b>	<i>ITEM# DY-PW-MIDBL</i>
<b>Lakeside</b>	<i>ITEM# DY-PW-LKKBL</i>
<b>Tropical Breeze</b>	<i>ITEM# DY-PW-TRPBZ</i>
<b>Sea Blue</b>	<i>ITEM# DY-PW-SEB</i>
<b>Aqua Blue/Laguna</b>	<i>ITEM# DY-PW-AQBL</i>
<b>Caribbean</b>	<i>ITEM# DY-PW-CAR</i>
<b>Tahoe</b>	<i>ITEM# DY-PW-THO</i>
<b>Turquoise</b>	<i>ITEM# DY-PW-TUR</i>
<b>Sand</b>	<i>ITEM# DY-PW-SAN</i>
<b>Blue Jay</b>	<i>ITEM# DY-PW-BLUJ</i>
<b>Emerald Bay</b>	<i>DY-PW-EMRLD</i>
<b>French Grey</b>	<i>DY-PW-FRCHGRY</i>
<b>Irish Mist</b>	<i>DY-PW-IRSMST</i>
<b>Jade</b>	<i>DY-PW-JADE</i>
<b>Mauve</b>	<i>DY-PW-MAV</i>
<b>Sunset Red</b>	<i>DY-PW-SUNRED</i>
<b>Tanzanite</b>	<i>DY-PW-TZT</i>

#### Packaging info:

10 batches per case

### Gemstone-Specific Pigments

<b>Obsidian</b>	<i>ITEM# DY-GS-LQ-OBS</i>
<b>Desert Coral</b>	<i>ITEM# DY-GS-LQ-DSTCRL</i>
<b>Aquamarine</b>	<i>ITEM# DY-GS-LQ-AQMAR</i>

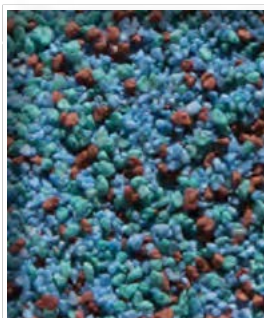
### Gemstone-Specific Pigments

<b>Crystal Blue</b>	<i>ITEM# DY-GS-PW-CRYBL</i>
<b>Blue Diamond</b>	<i>ITEM# DY-GS-PW-BLUDMD</i>

# QUARTZ

Adding ceramic color quartz can enhance any pool interior finish. We offer colored quartz in a variety of colors and sizes.

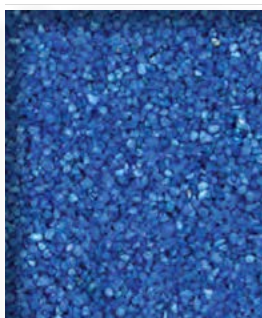
**T-Grade** – angular granule ideal for trowel applications



**Quartz Mix  
Blue/Red/Teal**  
ITEM# QTZ-MIX



**Teal**  
ITEM# TEAL-T



**Blue**  
ITEM# BLU-T



**White**  
ITEM# WHT-T



**Black**  
ITEM# BLK-T

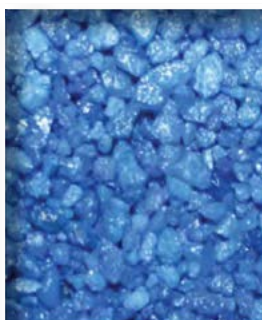
**Accent** – A larger angular granule for decorative accents.



**Plum**  
ITEM# QTZ-PLUM-T50



**Teal**  
ITEM# QTZ-TEAL-T50



**Blue**  
ITEM# QTZ-BLUM-T50



**Jade**  
ITEM# QTZ-JADE-ACCNT



**Black**  
ITEM# QTZ-MX

**S-Grade** – spherical granule ideal for broadcast systems



**Teal**  
ITEM# TEAL-S



**Blue**  
ITEM# BLU-S







**Packaging info:**

50 lb bags  
48 bags per pallet

Sparkle Quartz Series

*Please note that exact representation of product colors is not possible to replicate in print. Contact us for product samples.*



## Plaster & Commercial Finishes



## Mini Pebble Finishes



## Micro Pebble Finishes



## Quartz Finishes



## Polished Pebble Finishes



### Packaging info for Pre-blend white base:

80 lb bags  
36 bags per pallet



Jewels for Pools Blue Pearl is a proprietary custom blend of iridescent, multi-hued, gem-like glass crystals in a four-color combination.  
ITEM# GL-BLUPRL-40

For all product information, including color options and project gallery, please visit [www.FinestFinishPools.com](http://www.FinestFinishPools.com). Please note that exact representation of product colors is not possible to replicate. Contact us for product samples.



We offer the latest, most innovative products on the market today in a wide array of colors and textures to complement and complete any and every swimming pool design.

## Finest Finish Blend Products:

- Each series is white based
- Easy batch formulas by request
- Mix your truckloads
- Easy warehousing
- Interchangeable pigment colors

7 & 10 Year  
Warranty on  
Pre-Blends

Finest Finish Blends: proven to be the strongest and most durable pool finishes today.

**Color.**  
**Texture.**  
**Today.**





Regal Blue - Laguna

Indigo Crush - Tahoe

Blue Frost -  
Lakeside

Comprehensive  
7-Year Material  
Warranty

PSI:  
10950

**Modern pre-blend of micro pebble, Pebble Radiance abalone shell**



- ✓ The newest in Micro pebble available on the market, smoother than traditional and mini pebble
- ✓ Pre-blended with 25% Pebble Radiance multi-hued glass beads & abalone shell
- ✓ Enhanced with our Pre-blended Universal High-Performance
- ✓ Cement enriched with pozzolans & polymers
- ✓ Rich pigments to achieve brilliant shades of water color
- ✓ Assurance of strength and longevity
- ✓ Durable, non-slip and stain resistant

Pearl -  
White

Silver Lining -  
French Grey

Belize Blue -  
Turquoise

Bahamas Night - Midnight



Jewels for Pools is a proprietary custom blend of iridescent, multi-hued, gem-like glass crystals in a 4-color combination.

*This pool: Indigo Crush - Tahoe*

Please note that Radiant Fusion and Micro Fusion come in a white base. Item numbers for pigments are on page 23.



Micro Fusion White

French Grey

Lakeside

Comprehensive  
7-Year Material  
Warranty

PSI:  
10950

Modern pre-blend of micro pebble and abalone shell



- The newest in Micro pebble available on the market, smoother than traditional and mini pebble
- Enhanced with our Pre-blended Universal High-Performance Cement enriched with pozzolans & polymers
- Rich pigments to achieve brilliant shades of water color
- Assurance of strength and longevity
- Durable, non-slip and stain resistant

Turquoise

Midnight

Tahoe

Laguna

*This pool: Midnight*

Please note that exact representation of product colors is not possible to replicate in print.  
Contact us for product samples.



Comprehensive  
7-Year Material  
Warranty

PSI:  
9550

100% Quartz pre-blend enhanced with colored quartz and abalone shell

FINEST FINISH



BLUE STAR  
SERIES®

- **Blue Star Mix** enhanced with colored quartz
- Enhanced with our Pre-blended Universal High-Performance Cement enriched with pozzolans & polymers
- Assurance of strength and longevity with twice the strength of conventional plaster products

Blue Star White

Lakeside

Turquoise

Tropical Breeze

Midnight

**This pool: Lakeside**

Please note that exact representation of product colors is not possible to replicate in print. Contact us for product samples.



White

Lakeside

Tropical Breeze

Turquoise

Laguna

Midnight

Comprehensive  
7-Year Material  
Warranty

PSI:  
10950

**Smooth High-Performing Blend of Natural Pebble — can be customized**



- ✔ Enhanced with our Pre-blended Universal High-Performance Cement enriched with pozzolans & polymers
- ✔ Rich pigments to achieve brilliant shades of water color
- ✔ Assurance of strength and longevity
- ✔ Durable, non-slip and stain resistant
- ✔ Easily customizable with other aggregate, color quartz, abalone shell or Pebble Radiance glass
- ✔ Blended in one bag for quality assurance & convenience

Please note that exact representation of product colors is not possible to replicate in print. Contact us for product samples.



# A WORD ABOUT OUR COMMERCIAL PRODUCTS...



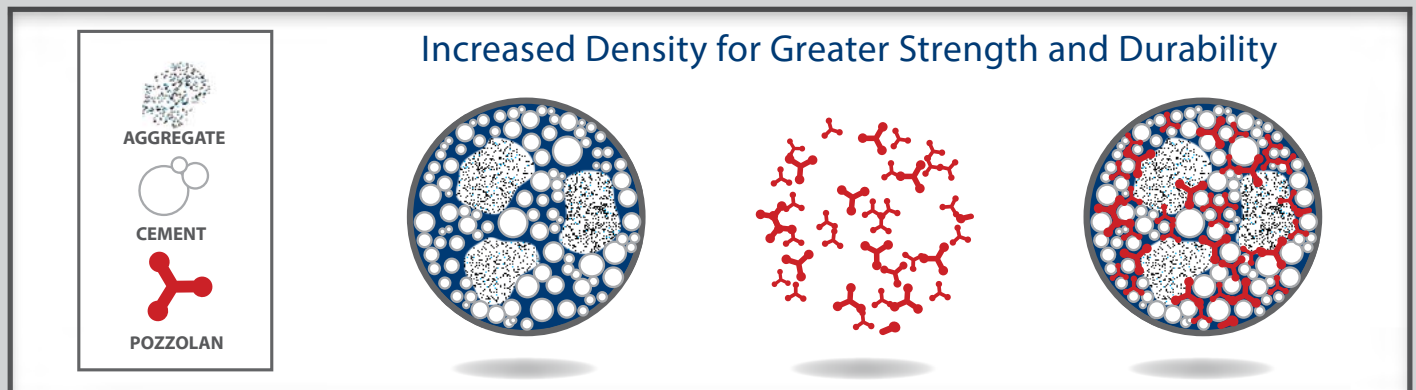
**Commercial White**

We have a wide variety of Commercial and Architecturally pleasing Interior Pool Finishes that have been used in many commercial applications across the country.

Cement, a very important ingredient in these mixes is considered to be the glue that holds together the aggregates. Developing a stronger bond to the aggregate and creating a denser cement matrix is vital to producing a long lasting surface.

## A High Performance Custom Blend...

The Foundation of all our Products



Extends finish time  
Increases workability  
Increases strength & durability  
Improves resistance to sulfate  
(salt) attack  
Helps eliminate premature sets

Reduces alkali silica  
reaction (ASR)  
Reduces chemical attack  
Reduces efflorescence

Please check with your local Health Department to gain approval or see what products are Commercially Approved in your area. Batch Formulas of all commercial products are available, please contact us.





**Koloa Landing Resort - Kaua'i**

**“The unique blend of pozzolans in Universal Blended White Cement react with the calcium hydroxide and chemically change it into a cluster-like network forming a dense cement matrix”**

The improved tightness reduces the amount of water and chemicals that can infiltrate the cement matrix and cause its premature deterioration. Reducing the amount of calcium hydroxide is the key to a stronger and longer lasting cement. Universal Blended White Cement naturally accomplishes this task, leaving you with bright white, high quality, strong and durable cement that is extremely workable.

Our high performance products are well suited for withstanding the harsh chemical environments of commercial pools.

From our pre-blended Finest Finish Blends formulas to our components for job site mixes we have finishes to suit any project.

## COMMERCIAL JOB SITE COMPONENT MIXES: Plaster & Pebble

Our Cement Blends are installer favorites and a perfect solution for all seasons with a blend of pozzolans for increased workability as well as durability. The pozzolans help to hold pebble, aggregate and quartz in place.

**PLASTER MIXES**  
**PSI 6100**

*Always use  
Universal White  
High-performance  
patented pozzolan  
blended Cement  
in formulas.*



**Plaster Mix - White**  
98% Ultra-White Marble Sand

**MINI  
PEBBLE MIXES**  
**PSI 10950**



### Mini Pebble mixes - White with 5% Pebble Radiance

**Koolstone white Mini 8/16**  
Pebble Radiance 5% Blue Pearl



**White Mini 8/16 with**  
Pebble Radiance 5% Blue Pearl





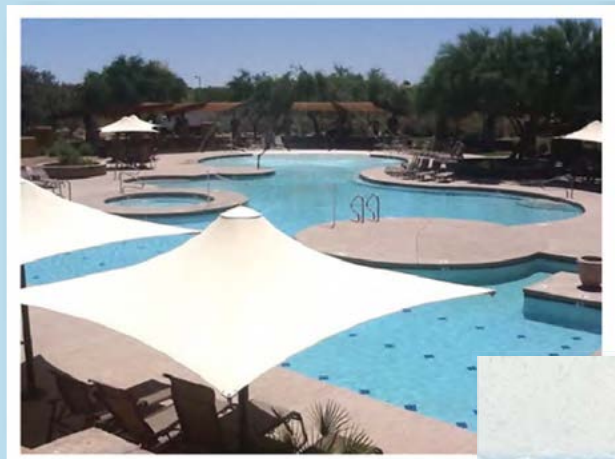
## PRE-BLENDED COMMERCIAL MIXES:

Universal Blended White Cement is the glue that holds all of our Finest Finish Blends together, creating pool interior finishes with superior strength and durability.

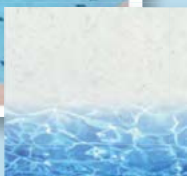
The patented pozzolanic cement is pre-blended into all of our commercial mixes. You can guarantee your swimming pool finish will stand the test of time with lasting beauty.

### Simplicity and quality control in one bag!!

#### Pre-blend - Quartz Blend Mix



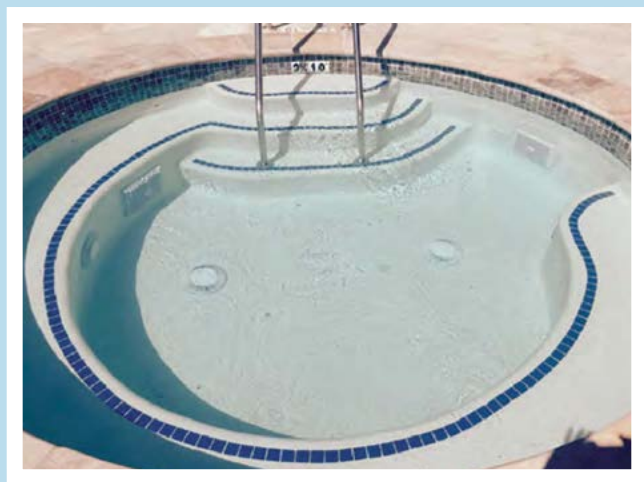
Commercial Quartz  
White



Commercial Quartz  
Ultra Blue



#### Pre-blend - Marble Blend Mix



Commercial Quartz White  
White



Finest Finish White



*Please note that exact representation of product colors is not possible to replicate in print. Contact us for product samples, packaging information and batch formulas.*





# GEMSTONE™

*UNPARALLELED EXCELLENCE IN POOL INTERIOR FINISHES*

The rich selection of Gemstone Exposed Aggregate Pool Surfaces is the culmination of years of cooperation among some of the world's finest swimming pool surface specialists.

Only through the continued exchange and refining of ideas could these superior finish products have ever been created. Decades' worth of collective experience, problem-solving and careful study of raw materials and application techniques are behind every Gemstone product.

The result is the highest possible level of swimming pool finish available anywhere.

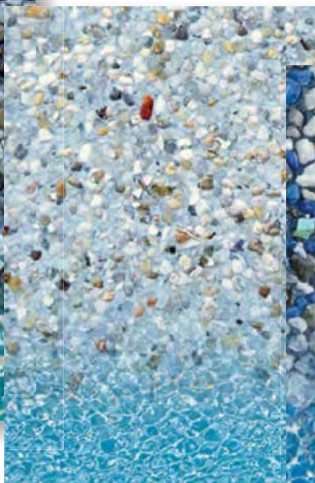
*Looking to be an authorized installer? Contact us! [GemstonePools.com](http://GemstonePools.com)*

## Job Site Mixes

Gemstone Series  
*Tigers Eye Lagoon*



Sandstone Series  
*Crystal Blue*



Designer Series  
*Bahamas Jewel*



Gemstone  
Jewels for Pools  
*Blue Diamond*



**5 Year  
Material  
Warranty**



**Packaging info for  
Job Site mix:**

Follow Barch formula





**AUTHORIZED  
INSTALLERS ONLY**

## Pre-Blends

**7 Year  
Material  
Warranty**

**Radiant Fusion**  
Radiant Pearl



**Commercial Quartz**  
White



**Commercial Quartz**  
Ultra Blue



**Micro Fusion**  
White



**Arctic Coast**  
(polished series)  
White



**Sparkle Quartz**  
White



### **Packaging info for Pre-blend white base:**

80 lb bags

36 bags per pallet

Please note that exact representation of product colors is not possible to replicate in print. Contact us for product samples.





# BOND COAT™

## 1COMPONENT DRY MIX

Bond Coat 1 Component system is a bonding system that uses the best acrylic resins mixed with a unique proprietary formulation that includes the finest cement and sand particles to give a durable layer ideal for allowing firm bonding between a properly prepped substrate and new plaster material. Specially designed and formulated to use as a bond coat when re-plastering swimming pools and spas.

### BENEFITS:

- Long-term bonding capabilities.
- Reduces labor and equipment costs.
- Reduces material usage during plaster process.
- Smoother finish compared to conventional chip-outs thanks to a smoother substrate.
- Reduces mottling caused by uneven plaster thickness.
- Eliminates need for total pool chip-outs.
- Compatible with all interior finish applications.
- Little to no re-emulsification after the initial 24 hour cure.
- Greatly reduces pop-outs/hollow areas.

### ITEM# ADD-BDCT

*Installation instructions available on our website [UniversalCement.com](http://UniversalCement.com)*



#### **Packaging info:**

55 lb bags

56 bags per pallet

*Give Your Pool Finish A Proven Advantage:  
Increase Strength & Improve Durability*





# BOND COAT<sup>TM</sup> PLUS CONCENTRATE CATALYST

Use With BOND COAT PLUS

Bond Coat Plus 2Component system uses the best acrylic resins mixed with a unique proprietary formulation that includes the finest cement and sand particles to give a durable layer ideal for allowing firm bonding between a properly prepped substrate and new plaster material. Specially designed and formulated to use as a bond coat when re-plastering swimming pools and spas. Concentrate Catalyst is the binder to the Universal Bond Coat PLUS Dry Mix. The resultant properties present a very strong long term bond that acts as water barrier when applied in a three coat application.

## BENEFITS:

- Long-term bonding capabilities.
- Reduces labor and equipment costs.
- Reduces material usage during plaster process.
- Smoother finish compared to conventional chip-outs thanks to a smoother substrate.
- Reduces mottling caused by uneven plaster thickness.
- Eliminates need for total pool chip-outs.
- Compatible with all interior finish applications.
- Little to no re-emulsification after the initial 24 hour cure.
- Greatly reduces pop-outs/hollow areas.

**ITEM# ADD-BDCT-2**

**ITEM# ADD-BDCT-CAT**

*Installation instructions available on our website [UniversalCement.com](http://UniversalCement.com)*



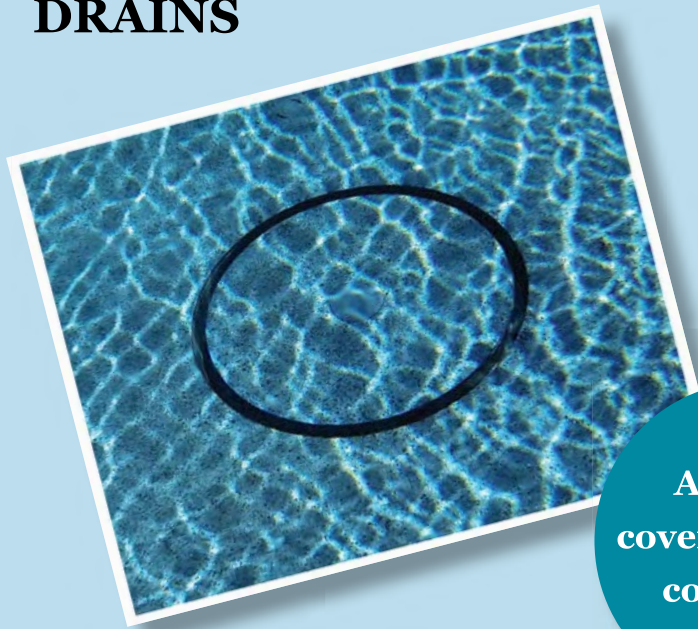
## Packaging info:

2 Component Bond Coat:  
50 lb bags/48 bags per pallet

Catalyst:  
5 gallon buckets



# DRAINS



All drain covers are VGB compliant



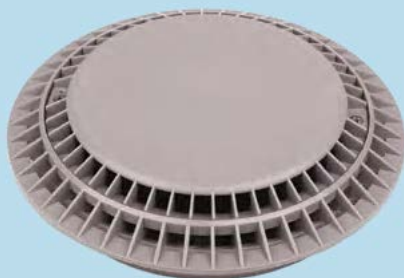
**SuperFlow 360  
Pebble Top Drain**  
ITEM# PLA-MD-S360



**Blue Square Eclipse Drain**  
ITEM# PLA-MD-ECL



**VGB Round Pebble top  
Drain Cover**  
8" ITEM# PLA-MD-WW-LGT-PT-8  
10" ITEM# PLA-MD-WW-LGT-PT-10



**VGB Anti Entrapment  
Drain Cover(8"/10")**  
8" ITEM# PLA-MD-WW-LGT-8  
10" ITEM# PLA-MD-WW-LGT-10



**Retrofit Drain Cover (8"/10")**  
ITEM# PLA-MD-RTFT

*\*Please note: Drain and fitting item numbers are for color shown in picture.  
Please specify color when ordering.*

## FITTINGS



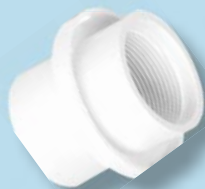
**Flush Mount Return Fitting**  
ITEM# PLA-AF-A



**Square Mount Flush Return Fitting**  
ITEM# PLA-AF-B



**Mushroom Return Fitting**  
ITEM# PLA-AF-C



**Threaded Wall (1.5 "/>**



**Threaded Eyeball Fitting**  
ITEM# PLA-AF-E



**Australian Return Fitting**  
ITEM# PLA-AF-F



**Rope Anchor Fitting**  
ITEM# PLA-RA



**Umbrella Sleeve Fitting**  
ITEM# PLA-US



**Water Stop Pipe Sleeves**  
ITEM# PLA-SL-ADAP



**Wall Step (set of 3)**  
ITEM# PLA-WS-WHT

Drains and Fittings are available in eight designer colors





## TOOLS & ACCESSORIES

FOB Glendale AZ only

### Finishing Tools

#### Equipment pads

Small ITEM# CEM-CON-PAD-24x24

Large ITEM# CEM-CON-PAD-26x42



#### Hand Plastics

Small ITEM# PLA-PLA-TRO-SMALL

Large ITEM# PLA-PLA-TRO-LARGE

#### Trowel Skinz

Available in 3.5 x 12, 3x10, 4.5x16, 4x14

ITEM# HRWR-SKN



#### Trowels

Available in multiple sizes and rivets

#### CHROME DIPPED

ITEM# HRWR-TRO-C

#### SPRING STEEL

ITEM# HRWR-TRO-SPG

#### BLUE STEEL

ITEM# HRWR-TRO-BLU

#### STEP TROWELS

Available in multiple sizes Inside and Outside

ITEM# HRWR-TRO-STPIN

ITEM# HRWR-TRO-STPOUT



## Spray Equipment

**All New!**

**Fusion Spray Wand**  
ITEM# HRWR-SPYWND-FUS

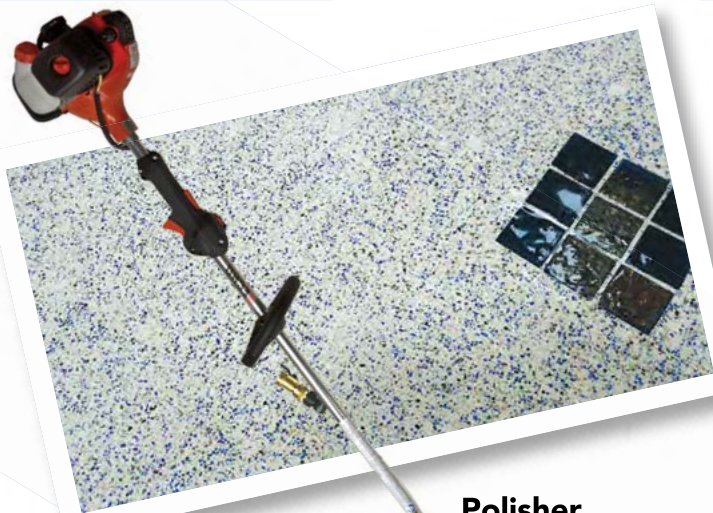


**Spray Gun Handle with Trigger**  
ITEM# HRWR-SPGNTGR



**Spray Wand**  
ITEM# HRWR-SPYWND

## Polishing Equipment



**Polisher**  
ITEM# HRWR-POLMAC



**Backing Pad 7"**  
ITEM# HRWR-BCKPAD-3M



**Wet Air Sander**  
ITEM# HRWR-POL

**White Resin Polishing Discs**

Available in 50 and 100 grit  
ITEM# HRWR-DIS-WR-7



**Polishing Discs**

Available in multiple sizes and grits  
ITEM# HRWR-DIS-3M





## Extras



**Plaster Cleats**  
ITEM# HRWR-PLSCLT



**Elevator Bolts**  
Available in 2 or 4 pack  
ITEM# HRWR-ELVBTS



**Cleat Spikes**  
ITEM# HRWR-SPK



**Booster Blocks**  
ITEM# HRWR-BSTBLK



**Spa Ring**  
ITEM# HRWR-LGTRG



**Chisel**  
ITEM# HRWR-CHISEL



**Red Tape**  
ITEM# ACC-PLTP

**Light Ring**  
ITEM# HRWR-LGTRG12

**Yellow Sponge**  
ITEM# ACC-SPNG



**Paint Roller**  
ITEM# ACC-RLHND



**Husky Plastic Sheeting**  
ITEM# ACC-POLBLK



**Clear Plastic Sheeting**  
ITEM# ACC-POLCLR



**Roller Sponge**  
ITEM# ACC-RLSPNG

## Safety Gear



**Rubber Gloves**  
ITEM# ACC-GLOVES-A



**Safety Glasses**  
ITEM# ACC-GLS



**Safety Gloves**  
ITEM# ACC-GLOVES-B



**Dust Mask**  
ITEM# ACC-DMASK

## Pump Parts



**Reversible Seat**  
ITEM# HRWR-RVST



**Male Adapter**  
ITEM# HRWR-MCAM



**Camlock 1.5\", 2\", 3\"**  
ITEM# HRWR-CMLOC



**Thumb Screw**  
ITEM# HRWR-ARSTM



**Steel Balls (set of two)**  
ITEM# HRWR-STLBL



**Piston Cup**  
ITEM# HRWR-PIS-CLR



**Leathers**  
ITEM# ACC-LTHR



**Hopper Gasket 3/4 inch**  
ITEM# HRWR-HPGSK-3/4



**Hopper Gasket 1/2 inch**  
ITEM# HRWR-HPGSK-1/2



**"O" Ring - Fat**  
ITEM# HRWR-ORNG



**Felt**  
ITEM# ACC-FELT



**Orifices**  
ITEM# HRWR-OFS



**Rubber Gun Cap**  
ITEM# HRWR-RCP



**Air Hose**  
ITEM # HRWR-ARHS-LNG  
ITEM# HRWR-ARHS-SHT





# Craft & Craftsmanship

BLACK MICRO FUSION - CUSTOM





### **A word about nature-made products:**

The organic beauty of natural variation is what makes every swimming pool finish uniquely beautiful. The challenge and art of delivering a professional and durable finish using natural stone and minerals is in working with materials that are subject to behave differently depending on what elements they are exposed to. It's lasting qualities are also rely on continued care by the homeowner over the life of the swimming pool or spa. Without this partnership, as with any object of value, the finish may suffer form neglect.

All components of interior pool finishes, are organic and derived from Mother Nature. Universal White Cement processes and manufactures these natural products combining them with the most important component, our high-performance cement, to create beautiful swimming pool interiors that can withstand the test of time.

### **The craftsmanship:**

The Pool Interior is the only "handcrafted" part of your swimming pool. Our swimming pool interior installation experts across the country are "specialists" with many years of experience perfecting their trade. They take great pride in their workmanship and we take great pride in the products that we put into their hands.

The environment, natural variations in nature derived products and the art of the application process make it such that a completely uniform finish without a perceived "flaw" is nearly impossible. Variations in finishes are often out of the contractor's control.

In such cases, a customers satisfaction of the overall project comes back to us. Universal White Cement is continually working to bridge the gap between the industry and its consumers with products "For Pool Plasterers by Pool Plasterers".

### **Our Commitment:**

Our commitment is to provide our installation companies high quality products so that they can be assured that the process of mixing and applying our products go smoothly, ultimately giving the end consumer a beautiful end product that they can use for many years to come.

Our team has many years of unique experience in teh swimming pool industry and serves as a resource for knowledge and education. As an affiliate of many trade organizations such as the National Plasterers Council, we can stay on top of industry research and developments and share them with you. The NPC's start-up procedures and water chemistry guidelines are also an important resource which is available to you on our website:

[www.universalcement.com/universal-white-cement-product-installation-guide](http://www.universalcement.com/universal-white-cement-product-installation-guide)





## YOUR UNIVERSAL CEMENT ADVANTAGE:

***“We Deliver Outstanding Products And Service So Your Projects Stand Out”***

Innovative Residential and Commercial Products

Clear Installation Instructions

Reliable Technical Support

Informational Product Brochures

Knowledgeable Sales Representatives

Manufacturers Warranties



**UniversalCement.com**

Our Offices and showroom are located at:

5610 W. Maryland Glendale, AZ 85301

T/623.915.1813